



# SHANNON BECKER

## GRAPHIC DESIGNER

DIGITAL • PRINT • POLY & CAD MODELING • MOTION GRAPHICS • UX/UI

website: [shannon-becker.com](http://shannon-becker.com)

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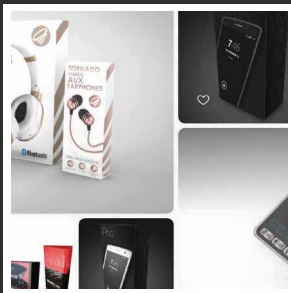
### 3D & 2D MOTION GRAPHICS (7 yrs experience)

Examples:

Logo animations, in-store promotional ads, event openers, screensavers, digital menus, channel IDs, dashboards, corporate video animations, Infographics.

Software:

Cinema 4D, Adobe After Effects.



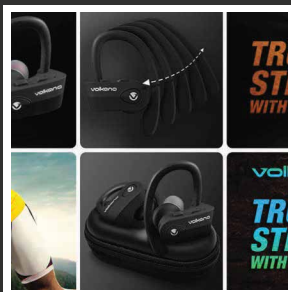
### PRINT DESIGN (4 yrs experience)

Examples:

Packaging, vector illustration, magazine layouts, business cards, pamphlets, posters, Point of Sale, Free Standing Units, PDQs, instruction manuals, t-shirt branding, product branding, logos, my c.v. :)

Software:

Adobe Photoshop, Illustrator, InDesign.



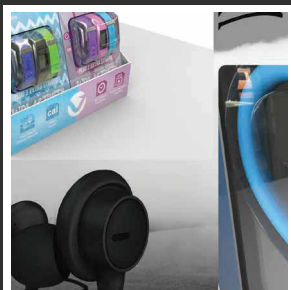
### DIGITAL DESIGN (4 yrs experience)

Examples:

Amazon listings, web banners, Photoshop compositing, website mock-ups, product image cleanup, vector illustration, packaging mock-ups, Image manipulation, infographics.

Software:

Adobe Photoshop, Illustrator, Dimension.



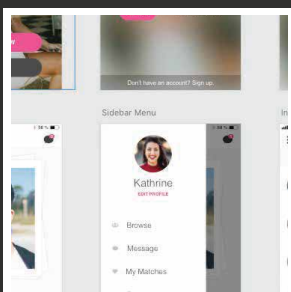
### 3D CAD & POLYGON MODELING (2 yrs experience)

Examples:

Headphones, earphones, a ship, packaging, watches, Retail Displays, Home security electronics, speakers, branding, type.

Software:

Cinema 4D, Blender, Fusion 360, Adobe Dimension, Photoshop.



### WEB AND UX/UI DESIGN (1 yr experience)

Examples:

Website design and prototyping for websites, mobile apps, desktop apps and web apps.

Software:

Adobe XD, Wordpress, Webflow, Tumult Hype.

# TECHNICAL SPECIFICATIONS

Full Name: Shannon Franklin Becker  
Teudat Zehut: 346538226  
Location: Beit Shemesh, Israel  
Place of Birth: South Africa  
Birthday: 11 May 1984  
Gender: Male

## WORK EXPERIENCE

SENIOR GRAPHIC DESIGNER  
ASOBU® (CANADIAN BASED)

Dec 2021 - Present

- Ai Concept Ideation
- 3D Product Visualization
- Concept Design
- 3D Polygon Modelling
- CAD Modeling
- Vector Illustration
- Amazon Listings graphic design and Photoshop compositing
- Print and Layout Design
- Logo Design
- Packaging Design
- 2D and 3D Motion Graphic Design

FREELANCE GRAPHIC DESIGNER  
May 2020 - Dec 2021

- Website Design UI Design
- Vector Illustration
- 3D Polygon Modelling
- CAD Modeling
- Amazon Listings graphic design and Photoshop compositing
- Print and Layout Design
- Logo Design
- Packaging Design
- 2D and 3D Motion Graphic Design

SENIOR GRAPHIC DESIGNER  
SMD TECHNOLOGIES  
June 2018 - May 2020

- Packaging Design
- Amazon Listings Design
- 3D Polygon Modelling of consumer electronics and retail displays for online images and animation
- CAD Modelling of consumer electronics and retail displays for reproduction
- Print and Layout Design
- Logo Design
- Packaging Concept Design
- DTP
- 2D and 3D Motion Graphic Design

DESIGN DEPARTMENT MANAGER  
SMD TECHNOLOGIES  
September 2016 - June 2018

- Art direction
- Team management
- Quality control of all design jobs created in-house or outsourced
- Taking and clarifying briefs
- Briefing to outsources
- Layout design
- Packaging design
- Concept design
- Traffic control
- Staff KPI reporting
- Motion Graphics
- Client and interdepartmental liaison
- Interviewing and hiring

SENIOR MOTION GRAPHICS DESIGNER  
ETHNIKS SYSTEMS  
October 2013 - September 2016

- Creating digital signage content and signage solutions
- Animating pre-existing print graphics
- Creating in-store advertising, stings for private and in-store broadcast
- Creating corporate branding stings, interludes, adverts for new products, dynamic transitions and reveals, creating animated infographics
- Separating and masking out different parts of logos for animation
- Redrawing graphics and fully animating all parts

for more please visit: [shannonbecker.com](http://shannonbecker.com)

## EDUCATION

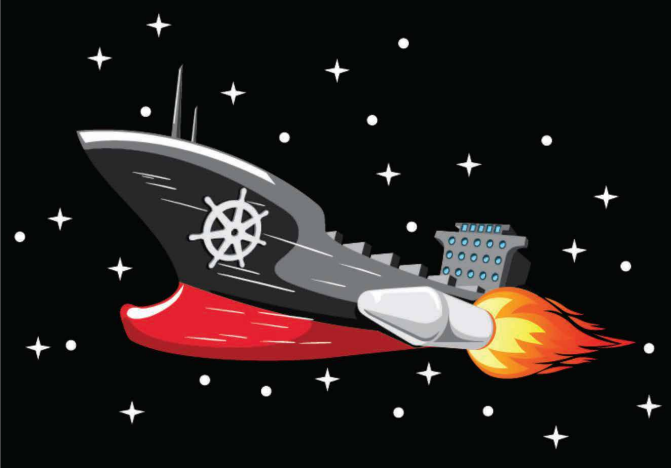
UNIVERSITY OF JOHANNESBURG  
B. TECH MULTIMEDIA DESIGN (CUM LAUDE)  
January 2005 - December 2008

SANDRINGHAM HIGH SCHOOL MATRIC  
January 1998 - December 2002

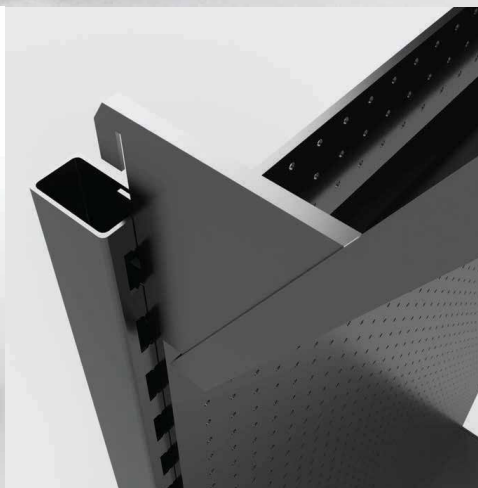
# A FEW EXAMPLES OF MY WORK

I've cherry picked just a few but if you wish to see more please visit my site especially to [view my motion graphics](#).

[shannonbecker.com](http://shannonbecker.com)







**THANK YOU!**